Request for Artwork (RFA)

To: Active, reserve, separated, or retired Military, Police, Fire, and EMS personnel

From: Dede Allen, UAA Associate Director of Athletics
       Nichole Grunwald, UAA Military & Veteran Community Service Assistant

Re: Request for original works of art

Vision Statement: “Service before Self”

To provide a place of reflection and remembrance for the public servants who have served and sacrificed for their community and country.

Background:

As we celebrate the opening of the Alaska Airlines Center, UAA Department of Athletics is holding a week of celebratory events to mark this special time in our history. It is our wish to display artwork done by the military, police, fire and first responder community in memory of 9/11. This display is meant to allow each individual to express their experiences through various artistic mediums.

Should the artist opt to donate their piece/pieces, there will be a silent auction. The proceeds of which will go to the artist choice from one of four pre-designated charities. All forms of media are welcome, including performance art.

We designed this open RFA process to ensure that everyone has an equal chance to participate. We hope to review many proposals and we expect to commission multiple pieces of art.

Guidelines:

Inspiration
The subject of the gallery will be “Service before Self”. Artists are encouraged to share their experiences from serving their community and country.

Media
Any artistic medium is acceptable. This includes but is not limited to paint, pastels, charcoal, photography, sculpture, mixed media, film, performance art, music writing, and poetry. Power sources are limited and space will be a considered during the selection process.
The exhibit will be on the balcony level and displayed appropriately:

- Smaller pieces will be placed on tables;
- Pieces needing easels or pedestals must be provided by the artist;
- Some wall space is available, but must be attached with approved devices;
- No pieces over 100 pounds without approval and provision of placement.

**Framing**

Some art will require framing and some will not. Frames and bases for sculptures will need to be provided by the artist. Tables will be available to display smaller pieces of art.

**Eligibility:**

Military members, Veterans, police, state troopers, fire and EMS personnel are invited to submit a proposal. Group and individual projects will be considered.

**Selection Criteria**

The committee will select pieces that:

1. Are recognizable as relating to the source of inspiration,
2. Are visually appealing,
3. Fit the space well,

We will select those pieces that best communicate the theme of the event. The committee and the Board of Directors will have sole discretion to make the selection.

**Dates/Deadlines:**

<table>
<thead>
<tr>
<th>Date</th>
<th>Event</th>
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<tbody>
<tr>
<td>July 3, 2014</td>
<td>RFA released to the community</td>
</tr>
<tr>
<td>August 21, 2014</td>
<td>Deadline for preliminary concept submissions – <strong>Extended!</strong></td>
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<tr>
<td>August 25, 2014</td>
<td>Committee begins meeting with artists</td>
</tr>
<tr>
<td>August 24, 2014</td>
<td>Committee presents recommendations to the board and selects finalists</td>
</tr>
<tr>
<td>August 22, 2014</td>
<td>Deadline for submitting detailed proposals</td>
</tr>
<tr>
<td>August 22, 2014</td>
<td>Committee presents recommendations to the board and the winners are selected</td>
</tr>
<tr>
<td>September 7, 2014</td>
<td>Target date for completed installations</td>
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How to Submit:

**Preliminary concept submission:**

Please answer the questions on the below form, *Intention to Respond and Preliminary Concept Draft*. This is intended to be detailed enough to begin a conversation about the concept and its inspirational source. Selected artists who submit this form will be interviewed by the committee.

**Finalist Proposal:**

Finalists will be asked to provide a more detailed description including a sketch of the proposed art.

All responses and inquiries should be directed to:

Dede Allen  
[dmallen@uaa.alaska.edu](mailto:dmallen@uaa.alaska.edu)

Nichole Grunwald  
[ngrunwa1@uaa.alaska.edu](mailto:ngrunwa1@uaa.alaska.edu)
Intention to Respond to Request for Artwork Preliminary Concept Description

Artist Name

Phone          Email Address

Concept Title or Brief Description (Please include your inspiration here.)

Approximate Size

Media          Predominant Colors

Will this be a donation? Yes [  ] No [  ]

If so:
  • What is the approximate dollar value of this piece? $________
  • What should the minimum silent auction bid be? $________
  • Please note that donation will go to one of four military/first responder non-profits.
    UAA will retain NO commission

More Detailed Description or Informal Sketch (Optional; Use back page or additional paper)